

SALESPERSON



AGREEMENT MADE BETWEEN

WFOR-TV

CONTRACT NO. REV. 1161-54960-1

DATE PRINTED 09/25/12

8900 N. W. 18TH TERRACE, . MIAMI FL 33172 AND

WFOR-TV

			AND	PAGE ¹
6441 NAME AND ADDRESS	AGENCY (OR SERVICE) GMMB, INC. 3050 K St NW Ste Washington USA	ACTING AS AGENT FOR 1 100 DC 20007-5108	OBAMA FOR AMERICA PO BOX 8102 Chicago IL 60680-8102 USA	Cancellation Notice Required Announcement 28 days prior notice
LOCAL SALES PERSO	SUSAN INKER-PURET	Z AGENCY EST. NO.	PRODUCT95/101/1844 PRODUCT 1300 CODE	
NATIONAL		1044	0000	1

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

BROADCAST SCHEDULE STARTING 09/25/12 AND ENDING 10/01/12

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

NO. WEEKS:

1

- etimicity	DAYS	SPOTS PWK.	FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
ITEM	DATS	PWK.	PHOM	10	LENGTH	EFFECTIVE DATES	Phodhaid	BBC01.	ONTHALE	TOTAL VALUE(I)
CD 1	01111	4	05:00A	06:00A	30S	09/25/12-09/28/12	WFOR MORNING NEWS	4	200.00	800.00
CD 2	T-F	3	06:00A	07:00A	30s	09/25/12-09/28/12	CBS4 EARLY SHOW (LOCAL)	3	405.00	1215.00
CD 3	T-F	3	07:00A	09:00A	30s	09/25/12-09/28/12	THE EARLY SHOW	3	405.00	1215.00
CD 4	Sa	1	07:00A	09:00A	30s	09/29/12-09/29/12	CBS SATURDAY EARLY SHOW	1	270.00	270.00
5 CD	1	1	08:00A	09:00A	30s	09/30/12-09/30/12		1	270.00	270.00
6 CD	01111	4	09:00A	12:00N	30S	09/25/12-09/28/12	DAY ROTATION 9-12 NOON	4	225.00	900.00
7 LUR	10000	1	09:00A	12:00N	30s	10/01/12-10/01/12	DAY ROTATION 9-12 NOON	1	250.00	250.00
8 CD	T-F	2	11:00A	12:00N	30s	09/25/12-09/28/12	PRICE IS RIGHT	2	675.00	1350.00
OD 9	T-F	3	11:58A	12:30P	30s	09/25/12-09/28/12	NOON NEWS	3	540.00	1620.00
10 CD	01111	4	12:28P	02:00P	30s	09/25/12-09/28/12	CBS SOAPS	4	630.00	2520.00
11	10000	1	12:28P	02:00P	30s	10/01/12-10/01/12	CBS SOAPS	1	500.00	500.00
70										

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





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		A	ND	PAGE 2
6441 NAME AND ADDRESS	AGENCY (OR SERVICE) GMMB, INC. 3050 K St NW Ste Washington USA	ACTING AS AGENT FOR 178	OBAMA FOR AMERICA PO BOX 8102 Chicago IL 60680-8102 USA	Cancellation Notice Required Announcement 28 days prior notice
CONTACT	1		PRODUCT95/101/1844	
SALESPERSO	SUSAN INKER-PURET	Z AGENCY EST. NO. 1844	PRODUCT 1300 CODE	
NATIONAL SALESPERSO	N			

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NO. WEEKS:

1

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ITEM	DAYS	SPOTS PWK.	FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
TIEW	DATO	I WIX.	THOW	10	LLINGIII	LITEOTIVE BATES	THOUNAND	DDCC1.	OMITHUME	TOTAL TALOL(T)
LUR										
12	Su	1	09:00A	10:30A	30S	09/30/12-09/30/12	CBS SUNDAY MORNING	1	1350.00	1350.00
CD				1						
13	Su	1	10:30A	11:00A	30S	09/30/12-09/30/12	FACE THE NATION	1	1260.00	1260.00
CD										
	ľ									
14	01111	4	03:00P	03:58P	30s	09/25/12-09/28/12	JUDGE JUDY	4	250.00	1000.00
LUR	V-1-1-11		03,001	03,301		05,10,11 05,10,10				
15	10000	1	03:00P	03:58P	30S	10/01/12-10/01/12	JUDGE JUDY	1	400.00	400.00
LUR	10000		03.001	03.301	305	10/01/12 10/01/12	00001 0001			
16	01111	4	03:57P	05:00P	30s	09/25/12-09/28/12	DR PHIL	4	540.00	2160.00
16 CD	Ulli	-4	03:572	03:00F	305	09/23/12-09/26/12	DK FAIL	- 4	340.00	2100.00
	10000	,	03 575	05:00P	200	10/01/12 10/01/12	DR PHIL	1	400.00	400.00
17 LUR	10000	1	03:57P	U5:00P	30S	10/01/12-10/01/12	DR PHIL	1	400.00	400.00
					200	00/05/10 00/00/10			1080.00	4220.00
18	.1111	4	05:00P	05:30P	30s	09/25/12-09/28/12		4	1080.00	4320.00
CD										
19	T-F	3	05:30P	06:00P	30S	09/25/12-09/28/12		3	1080.00	3240.00
CD										
20	T-F	3	06:00P	06:30P	30s	09/25/12-09/28/12		3	1350.00	4050.00
CD			00.001	00.301	3.00	03/23/22 03/20/22				
CD										
			1875 (1809)	19800 11000000	200000			10000	E1854D65585 8008511	120000000000000000000000000000000000000
21	T-F	3	06:30P	07:00P	30S	09/25/12-09/28/12		3	1800.00	5400.00
CD										

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		AND	PAGE 3
6441	AGENCY (OR SERVICE) ACTING AS AGENT F	OR 178906 ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice
NAME	GMMB, INC.	OBAMA FOR AMERICA	Cancellation Notice
AND	3050 K St NW Ste 100	PO BOX 8102	Required
ADDRESS	Washington DC 20007-5108	Chicago IL 60680-8102 USA	Announcement 28 days prior notice
CONTACT		PRODUCT95/101/1844	
LOCAL SALESPERSO	SUSAN INKER-PURETZ AGENCY EST. NO. 1844	PRODUCT 1300 CODE	1
NATIONAL SALESPERSO	N	•	1
BROADCAS	ST SCHEDULE STARTING 09/25/12 AND ENDIN	NG 10/01/12 NO. WEEKS: 1	1

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ITEM	DAYS	SPOTS PWK.	FROM	ме то	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
22 CD	01111	4	06:58P	07:30P	24453475	09/25/12-09/28/12	ENTERTAINMENT TONIGHT	4	1080.00	4320.00
23 LUR	10000	1	06:58P	07:30P	30s	10/01/12-10/01/12	ENTERTAINMENT TONIGHT	1	800.00	800.00
24 CD	01111	4	07:30P	08:00P	30s	09/25/12-09/28/12	THE INSIDER	4	1080.00	4320.00
25 LUR	10000	1	07:30P	08:00P	30s	10/01/12-10/01/12	THE INSIDER	1	800.00	800.00
26 LUR	м	1	08:57P	10:00P	30s	10/01/12-10/01/12	TWO BROKE GIRLS/MIKE & MOLI	Y 1	6000.00	6000.00
27 CD	Т	1	07:58P	09:00P		09/25/12-09/25/12	NAVY NCIS	1	6300.00	6300.00
28 CD	W	1	09:00P	10:00P	30s	09/26/12-09/26/12	CRIMINAL MINDS	1	6300.00	6300.00
29 CD	Th	1	09:00P	10:00P	30s	09/27/12-09/27/12	PERSON OF INTEREST	1	6300.00	6300.00
30 LUR	F	1	10:00P	11:00P	30s	09/28/12-09/28/12	BLUE BLOODS	1	3600.00	3600.00
31 CD	Su	1	08:00P	09:00P	30s	09/30/12-09/30/12	THE AMAZING RACE	1	5850.00	5850.00
32 CD	Su	1	09:00P	10:00P	30s	09/30/12-09/30/12	THE GOOD WIFE	1	5850.00	5850.00
115										

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			AND	P	PAGE 4
6441 NAME AND ADDRESS	GMMB, INC. 3050 K St NW Ste		OBAMA FOR AMERICA PO BOX 8102		Cancellation Notice Required Announcement 28 days
ADDITEGO	Washington USA	DC 20007-5108	Chicago IL USA	60680-8102	prior notice
CONTACT			PRODUCT95/101/1844		
LOCAL SALESPERSO	SUSAN INKER-PURET	Z AGENCY EST. NO. 1844	PRODUCT 1300 CODE		
NATIONAL SALESPERSO	ON.				

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etimiens		SPOTS		ME				TOTAL		
ITEM	DAYS	PWK.	FROM	ТО	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
33 CD	T-F,Su Sa	4	11:00P 11:00P	11:35P 11:35P	30s	09/25/12-09/30/12	LATE NEWS	4	1350.00	5400.00
34 CD	T-F	4:	11:35P	12:37A	30s	09/25/12-09/28/12	LATE SHOW WITH DAVID	4	540.00	2160.00
35 LUR	м	1	11:35P	12:37A	30s	10/01/12-10/01/12	LATE SHOW WITH DAVID	1	400.00	400.00
36 CD	Sa	1	11:35P	12:35A	30S	09/29/12-09/29/12	ET WEEKEND	1	270.00	270.00
37 CD	Sa	1	12:00N	07:00P	30S	09/29/12-09/29/12	NCAA COLLEGE FOOTBALL	1	2400.00	2400.00
38 CD	Sa	1	12:00N	07:00P	30s	09/29/12-09/29/12	NCAA COLLEGE FOOTBALL Total Contract:	1 81		2400.00 97960.00
							15.0.1 55.1.1.05.1.			
							Billing Summary ——			
					87	lul	Aug Sep		Total	Γ
					Qtr 3	<u>Jul</u> -12 .00	.00 88410.00		88410.00	
					4110	Oct	Nov Dec		Total	
					Qtr 4		.00 .00		9550.00	
				1				GR	AND TOTAL	
								<u> </u>	97960.00	
				1		L				

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